

The WayOut Club

ALTERNATIVE MISS LONDON 2005

Forever Dedicated to the Memory of Steffan Whitfield and Ron Storme



WayOut Club co-founder Steffan's first experience of drag, was entering 'Night of a thousand Frocks' in 1986 at The Hippodrome Leicester Square. One of the judges at this event was Ron Storme (This event was staged by Dennis Gilding who also ran all the famous Porchester Balls assisted by Ron Storme). The experience of winning this event so totally changed Steffan's life that he longed to re-create it for others to experience. In 1993 Steffan and Vicky Lee were running 'Bolts' at the Hippodrome Leicester Square and had a free hand to arrange what ever entertainment they could dream up. Judges and contestants were recruited for the first of 'Steffan Whitfield's Alternative Miss London'. Judges included George Melly (raconteur and jazz singer) and Andrew Logan (artist and originator of Alternative Miss World). When Ron Storme died just weeks before the contest Steffan said that Alternative Miss London must be dedicated to the memory of Ron, the groundbreaker, who helped create Steffan's first 'drag' break. Little did Steffan know then, that just five years later he would also be taken away from us by cancer in July 2005. The Alternative Miss London contest will ALLWAYS be dedicated to Steffan and Ron BOTH groundbreakers who gave us ALL our first 'drag' break

Steffan said in a 1986 interview at the 'Night of 1000 Frocks' "I got such an overwhelming reception when I went on stage and it was at this moment that I knew what I wanted to do." ... A great fan of New York style "female impersonation", Steffan followed up the success in the contest by wowing London for two years with his 'Marilyn's Hollywood Revue'. Madonna was his next inspiration and Fraser Renton and Miss Karla joined him for 'The Man-Donna Show'. Vicky Lee was his next recruit and as 'Dragmania' the foursome toured together successfully for three years developing a unique style of show. Throughout this time Steffan fronted night-clubs for various promoters. During 1993 Steffan was asked not only to front but to run Sunday night 'Bolts at The Hippodrome'. To achieve this he asked Vicky Lee to join him and it was here that a symbiotic union of was formed and was spotted by venue manager Lee Whitby who offered them regular use of her venue in Goodge Street where Steffan and Vicky started together 'The WayOut Club' for "boys, girls and inbetweens".

At the beginning of 1995 Steffan with Miss Karla and Fraser Renton became 'Total Re-Call' refining and perfecting the Dragmania formula, taking it nationwide, doing residencies at 'Funny Girls', and overseas in venues in Ibiza and Geneva. In 1998 Steffan spotted the rise of 'The Spice Girls' and was soon in their footsteps with the 'The WayOut Spice Girls'. The 'girls' with Steffan as 'Gerri' appeared at some of the biggest venues in the UK including: 'The Dorchester Hall', 'The Grosvenor House Hotel' and 'The Royal Albert Hall'. Steffan and the 'girls' even collected awards for the real 'Spice Girls' and cameoed in 'Spiceworld' the movie and in this one year appeared on over 30 different television shows returning four times to Richard and Judy's This Morning show - On one appearance Richard Madely said to Steffan and the 'girls' "We have a picture of you all - at home on our fridge". When Geri Halliwell appeared at G.A.Y she reunited with the Spice Girls - The WayOut Spice Girls and Steffan, in the famous Union Jack dress, proudly carried her across the stage.

Steffan loved The WayOut Club and enjoyed 12 non stop years of this promotion using it as a base for his creativity, and the opportunity, to develop other performers, and to springboard other projects like: 'The WayOut Spice Girls', 'Technoglam', 'Exotica', 'Cabaret Extravaganza' and 'House of Drag'.

Steffan would always say that ...

"At The WayOut Club age, race, sexuality, gender have NO boundary and ... neither does LOVE"

But this was also his life's belief - his creed It went far beyond the doors of the club. Steffan lived this creed through his choice of friends and lovers. He touched many lives, enriching them with his love for diversity. The level at which he gave un-conditional love has been an inspiration to us all. He challenges us to carry forward this message, and live it in our lives. In interviews just before his death Steffan said:

"If I manage to educate one person in my life - about living outside of the box that society tries to put us in - then I will have done some good."
I think you will ALL agree that in this desire he has more than succeeded.

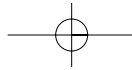
Steffan died at 10pm 29th Aug 2005 His peaceful release came after a brave, painful, year long fight with the Cancer - Multiple Myeloma. Steffan passed out of this world surrounded by and embraced by his loving family and friends. Please visit the tribute web site at www.thewayoutclub.com

Ron Storme died 3rd October 2000 his memory is championed by Mr Peter White and a tribute web site at www.ronstormes.com



With thanks for these fab pictures to Rick 'the lensman' & Chrissie - DVD of this event is available on the '10th WayOut "home" video'

**"It's not the Winning its the Taking Part that Counts
THEY ARE ALL WINNERS
many more pictures on www.thewayoutclub.com**



Steffan Whitfield's
**Alternative
Miss London
2006 / 07**

**14th October 2006
13th October 2007**

Dedicated to the memory of
Steffan Whitfield & Ron Storme
The 14th&15th Year
of this stunning
contest at
The *WayOut*
Club

£2000 worth of prizes



www.respect-holidays.co.uk

Entry is open to anyone
with a sophisticated outfit
and a sexy outfit who
register by email or text
or before 12pm on the night
(limited to 25 competitors)

**Drag
OLYMPICS
2006 / 07**

**15th July 2006
14th July 2007**

*"One of the funniest things I
have ever seen"*

The *WayOut*
Club
07

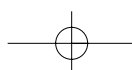


£200 worth of prizes
Open to anyone in heels
registering B4 12pm

More details
of both events
www.thewayoutclub.com

ants"

Overall winner was Miss Jade seen here in her sexy outfit
(could not get any sexier - could it?) Miss Jade won a holiday from
sponsor 'Respect Holidays'
Other prizes were presented from: The Boudoir, Honour, Doreen
Fashions, Omygod, Charles Fox, The Philbeach Hotel and WayOut



The WayOut Club

DIARY 2006 - 2007



4WS



Sarah & Paula



Dance Divas



Drag Olympics

May 2006

- Sat 6th ... *STAR SEARCH & GUESTS* Open stage - who will win £100
- Sat 13th ... *SCENE QUEENS* This week singing live **Miss Paula Pure**
- Sat 20th ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, & Guests. "The very latest dance music and sexy moves"
- Sat 27th ... *SPECTACULAR* Comical Capers with the **Dance Divas**

June 2006

- Sat 3rd ... *STAR SEARCH & GUESTS* Open stage - who will win £100
- Sat 10th ... *SCENE QUEENS* This week **Kit Kat & Little Mizz Lady**
- Sat 17th ... *DANCEXTREEME* With the **Dance Divas** with Kit Kat, Titch & Guests. Tonight they are sucking up those UV rays and lighting up the dance floor to welcome summer.
- Sat 24th ... *SPECTACULAR* **Round the World** in 30 minutes with Miss Sarah Lloyd and Miss Paula Pure.

July 2006

- Sat 1st ... *STAR SEARCH & GUESTS* Open stage - who will win £100
- Sat 8th ... *SCENE QUEENS* Featuring **Miss Rossita and friends**
- Sat 15th ... *DRAG OLYMPICS* Its time to drag yourself round our obstacle course and win £150. Tounge in cheek contest hosted by previous winner Miss Kit Kat, Sarah and Vicky
- Sat 22nd ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, & Guests. "Cunning choreography and cute costumes"
- Sat 29th ... *SPECTACULAR* Miss Lloyd and Miss Pure take us on some **Cartoon Capers** (Wallace and Grommit then)

August 2006

- Sat 5th ... *STAR SEARCH & GUESTS* Open stage - who will win £100
- Sat 12th ... *SCENE QUEENS* Singing live **Miss Cookie**
- Sat 19th ... *BENEFIT BIRTHDAY PARTY FOR STEFFAN WHITFIELD* Tonight all of our performers join together to celebrate the life of Steffan and collect a donation to the International Myeloma Foundation.
- Sat 26th ... *SPECTACULAR* Were off to **Sunny Spain** with Ruby Sarah and Paula tonight - Hey Viva Espania

September 2006

- Sat 2nd ... *STAR SEARCH & GUESTS* Open stage - who will win £100
- Sat 9th ... *SCENE QUEENS* Singing live **Miss Ruby Venezuela**
- Sat 16th ... *SUMMER DANCE PARTY* Celebrate Summer with an all night dance party with DJ Titch & DJ Gary Baldy + guest DJs
- Sat 23rd ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, & Guests. "Some sexy surprises"
- Sat 30th ... *SPECTACULAR* Sarah and Paula take us to the musicals **Oliver Oliver** - now who's going to be a right Nancy

October 2006

- Sat 7th ... *STAR SEARCH & GUESTS* Open stage - who will win £100
- Sat 14th ... *ALTERNATIVE MISS LONDON CONTEST* The most stunning night of the year as the catwalk offers over £2000 worth of prizes to contestants in sophisticated and sexy outfits. (see page12 for details)
- Sat 21st ... *DANCEXTREEME* For Vicky Lee's Birthday the **Dance Divas** Kit Kat, Titch & Guests - push out the Love Boat.
- Sat 28th ... *SPECTACULAR* We travel to **Tokyo and all ports East** with Ruby, Sarah and Paula - If you love Sushi like I love Sushi.

November 2006

- Sat 4th ... *STAR SEARCH & GUESTS* Open stage - who will win £150
- Sat 11th ... *SCENE QUEENS* This week singing live **Miss Sarah Lee**
- Sat 18th ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, & Guests. "Magnificent moves and marvelous make-up"
- Sat 25th ... *SPECTACULAR* It a **Night at the Opera** tonight with Sarah Paula and Minnie



Iman



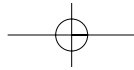
Paula



Minnie



Our schedule can change
check website for changes
news flashes
www.thewayoutclub.com



December 2006

Sat 2nd ... *STAR SEARCH & GUESTS* Open stage - who will win £150
 Sat 9th ... *SCENE QUEENS* Singing live comedy with **Cookie**
 Sat 16th ... *WAYOUT PANTO* a one off production as we gather all our performers for 'Sin-sational Sexy Sin-derella' our own story of a sexy stay at home, sad sisters and a passionate prince.
 Sat 23rd ... *CHRISTMAS PARTY* with a **Christmas Cracker of a Show** a red and white feast of tasty WayOut talent
 Sat 30th ... *WAYOUT NEW YEARS EVE PARTY* Prepare for New Year with an all night dance party with DJ Titch & DJ Gary Baldy + guest DJs



Cookie



January 2007

Sat 6th ... *STAR SEARCH & GUESTS* Open stage - who will win £100
 Sat 13th ... *SCENE QUEENS* This week singing live **Miss Sarah Lee**
 Sat 20th ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, Mattiane, Imani & Guests "New year new ideas old favourites"
 Sat 27th ... *SPECTACULAR* Paula Pure and Sarah Lloyd are joined by Miss Minnie for **Hairspray** Call in the Big Wigs



Ruby



February 2007

Sat 3rd ... *STAR SEARCH & GUESTS* Open stage who will win £100
 Sat 10th ... *SCENE QUEENS* Featuring **Miss Minnie Diamond**
 Sat 17th ... *DANCEXTREEME* The **Dance Divas** with Kit Kat, Titch & Guests - tonight they reproduce the Kylie showgirl concert
 Sat 24th ... *SPECTACULAR* Were off to **France** with Ruby Sarah and Paula tonight - Ohhh La La



Kit Kat



March 2007

Sat 3rd ... *STAR SEARCH & GUESTS* Open stage who will win £100
 Sat 10th ... *SCENE QUEENS* Singing live **Miss Ruby Venezuela**
 Sat 17th ... *SPRING DANCE PARTY* Celebrate Spring with an all night dance party with DJ Titch & DJ Gary Baldy + guest DJs
 Sat 24th ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, Mattiane, Imani & Guests "Cant get enough"
 Sat 31st ... *SPECTACULAR* Tonight Sarah & Paula are **Soul Sisters** as they head up a Soul Sensation

April 2007

Sat 7th ... *STAR SEARCH & GUESTS* Open stage who will win £100
 Sat 14th ... *WAYOUT CLUBS 14TH BIRTHDAY* with a medley of musical mayhem before we knock back the bubbly and count the calories in the cream cakes
 Sat 21st ... *DANCEXTREEME* featuring **Dance Divas** with Kit Kat, Titch & Guests - tonight (Matthew) they are the Pop Princesses
 Sat 28th ... *SPECTACULAR* Miss Sarah Lloyd and Miss Pure take on the **Dykey Damsells in Diss-Dress** (Oh my my!)



May 2007

Sat 5th ... *STAR SEARCH & GUESTS* Open stage who will win £100
 Sat 12th ... *SCENE QUEENS* This week singing live **Miss Paula Pure**
 Sat 19th ... *DANCEXTREEME* Featuring **4WS** with Mario, Ambre, Mattiane, Imani & Guests "Im in love"
 Sat 26th ... *SPECTACULAR* Were off to **Italy** with Ruby Sarah and Paula tonight - Chow Bella - (Imagine Ruby on her Vespa)

Coming soon July 2007

Sat 14th ... **DRAG OLYMPICS CONTEST**
 With £150 cash prize

Coming soon October 2007

Sat 13th ... **ALTERNATIVE MISS LONDON**
 With £2000 worth prizes



Drag Olympic



Dance Divas

Shows NOW start at 1am

